

## **Anita Arjundas**



An entrepreneurial leader who has successfully built brands, destinations and businesses. A passionate champion of sustainable development, Anita believes that transformative solutions can enable people and the planet to live and grow together.

Anita comes with close to 30 years of multi-industry experience in the corporate world with organisations like the Mahindra and Murugappa group. In her last assignment, she was the Managing Director & CEO of Mahindra Lifespace Developers Ltd. and a member of the Group Executive Board at the Mahindra group. Anita is currently associated with the establishment of a new liberal arts and sciences university in India, Krea University as Mission Director and member of the Board of Management.

Anita also serves on the India Advisory Board of The Nature Conservancy, one of the largest not-for-profits in the nature conservation space. She has served in the past on the Steering Board of the World Economic Forum's Future of Urban Development & Services and on the Board of TERI School of Advanced Studies besides several corporate boards.

Anita has an MBA from BIM, India and has done an AMP from The Wharton School, USA. She enjoys reading, traveling and supporting causes that are focused on wildlife conservation.